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U. S. Department of Agriculture

CALIFORNIA **W**ILD FLOWER  
SEEDS

*For Naturalizing*

LESTER ROWNTREE & COMPANY  
CARMEL, CALIFORNIA  
U. S. A.



ANNUALS FOR FALL SOWING  
MIXTURES

*A Colorful Garden With  
Little Effort*

1924 - 1938

## ANNUALS FOR NATURALIZING

California annuals give the most satisfactory effect when massed. In California, to obtain the best results it is imperative to make sowings with or immediately following the first fall rains. Clear the ground. Loosen and break up the soil. Scatter seed and rake lightly. The ground should have some moisture after sowing and during the early stages of growth. Most of the species prefer light soil and good drainage.

California annuals are well adapted for use in Eastern gardens, where they should be sown as soon as frost is over. They require perfect drainage, light soil, shallow sowing and little water after they are once established.

About eight pounds of seed are needed to sow one acre. For garden purposes one ounce will sow from 150 to 200 square feet.

## WILD FLOWER SEED MIXTURES

*All mixtures 10 cents per packet*

	oz.	1/2 lb.	1b.
1. General purpose mixture	\$ .50	\$3.00	\$5.00
2. Low-growing species, mixed	.50	3.50	6.00
3. Tall species, mixed	.50	3.50	6.00
4. Blue and yellow mixture	.50	3.00	5.00
5. Pink and lavender mixture	.60	4.00	7.00
6. Mixture for shady places	.50	3.50	6.00
7. Roadside broadcasting mixture	.30	1.65	3.00

### SPECIAL MIXTURES MADE UP TO ORDER

1 1 1

**Argemone platyceras** var. **hispida**, Prickly Poppy—3 ft. Large white flowers. Desert places of southern California. Pkt. 10¢; oz. 75¢.

**Baeria gracilis**, Sunshine—5 in. Delicate-stemmed bright yellow daisy. Pkt. 10¢.

**Bartonia aurea** see **Mentzelia lindleyi**.

**Chaenactis glabriuscula**, Pincushions—10 in. Many heads of thickly-tufted bright yellow flowers. Foothills of southern California and Sierra Nevada. Pkt. 10¢.

**Clarkia elegans**—12 in. Deep pink ragged flowers. Pkt. 10¢; oz. 40¢.

**C. pulchella**, Northern Clarkia—8 in. Slender. Round rose-pink deeply-lobed flowers. Oregon to British Columbia. Pkt. 10¢; oz. 40¢.

**C. pulchella** var. **alba**—8 in. Large satiny white flowers. Habitat of type species. Pkt. 10¢; oz. 80¢.

**Collinsia bicolor**, Innocence, Chinese Houses—10 in. White, purple-splashed flowers. Shady hillsides. Pkt. 10¢; oz. 30¢; 1b \$3.00.

**Coreopsis bigelovii** (**Leptosyne bigelovii**)—18 in. Tuft of narrow leaves. Broad glistening golden flowers. Sunny plateaus to 4000 ft. Pkt. 10¢.

**C. douglasii** (**Leptosyne douglasii**)—9 in. Many yellow slender-stemmed flowers. Sunny, sandy places. Pkt. 10¢.

**C. maritima** (**Leptosyne maritima**), Sea Dahlia—2 ft. Huge yellow flowers like single dahlias. Southern California coast. Pkt. 10¢; oz. \$1.25.

**Eschscholtzia californica**, California Poppy—Orange. The type species. Pkt. 10¢; oz. 25¢; 1b \$2.50.

**Eschscholtzias**—Each 10¢ per pkt.; 25¢ per oz.; \$2.50 per 1b.

Yellow.

Cream.

Mixed, orange, yellow, cream.

Hybrid, pink, scarlet, deep red.



- Gilia capitata**, Large Blue Gilia—18 in. Bunches of small bright blue flowers. Dry slopes to 5000 ft. Pkt. 10¢; oz. 40¢; lb. \$5.00.
- G. densiflora**, White Phlox Gilia—10 in. Crowded clusters of large pink, white or lavender flowers. Central California coastal hillsides. Pkt. 10¢.
- G. tricolor**, Bird's Eye Gilia—12 in. Loose clusters of lilac or white flowers with gold and purple centers. Open foothills to 3000 ft. Pkt. 10¢; oz. 40¢.
- Godetia amoena**, Farewell-to-Spring—2 ft. Broad pink red-centered flowers. Coastal hillsides. Pkt. 10¢; oz. 60¢; lb. \$7.00.
- G. bottae**—18 in. Wide lilac flowers with white center. Coastal hillsides. Pkt. 10¢.
- Layia elegans**—9 in. Yellow daisy. Plains and foothills. Pkt. 10¢.
- L. glandulosa**—15 in. Glistening white broad-petaled daisy. Pkt. 10¢.
- L. platyglossa**, Tidy Tips—12 in. Yellow daisy with broad white-tipped petals. Valleys and foothills to 4600 ft. Pkt. 10¢; oz. \$1.00.
- Leptosyne** see **Coreopsis**.
- Lupinus densiflorus**—15 in. Dense whorls of lavender flowers. Inland slopes of central Coast Ranges. Pkt. 10¢.
- L. densiflorus** var. **crinitus**—Decumbent and downy. Thick blunt spikes of deep wine-purple flowers. Localized on central California coast. Pkt. 10¢.
- L. densiflorus** var. **menziesii**—18 in. Dense whorled spikes of yellow flowers. Central California. Pkt. 10¢.
- L. hirsutissimus**—18 in. Hairy foliage. Brilliant deep rose flowers. The handsomest of the annual Lupins. Dry hillsides. Pkt. 10¢.
- L. nanus**, Dwarf Blue Lupin—10 in. Bright blue and white fragrant flowers. Grassy hillsides. Pkt. 10¢; oz. 30¢; lb. \$3.00.
- L. succulentus**, Blue Lupin—2 ft. Handsome foliage. Deep blue flowers. Moist hillsides and ravines. Pkt. 10¢.
- Mentzelia lindleyi** (**Bartonia aurea**), Blazing Star—18 in. Glossy golden flowers. Inland foothills. Pkt. 10¢; oz. 40¢; lb. \$5.00.
- Monolopia major**—12 in. Downy white stems and foliage. Bright golden broad-petaled flowers. Heavy soil. Pkt. 10¢.
- Nemophila insignis** (**N. menziesii**), Baby Blue Eyes—Spreading. Large pure blue flowers. Pkt. 10¢; oz. 30¢; lb. \$3.00.
- Nemophila**, mixed—Blue, mauve, white and purple species. Pkt. 10¢; oz. 30¢; lb. \$3.00.
- N. maculata**, Five-spot—Spreading stems bearing large white flowers with striking purple spot on each petal. Mt. meadows of central Sierra Nevada. Pkt. 10¢; oz. 30¢.
- Orthocarpus purpurascens**, Owl's Clover—8 in. Thick spikes of rose-purple flowers. Valleys and low hills. Pkt. 10¢.
- Phacelia minor** var. **campanularia** (**P. campanularia**)—12 in. Brilliant gentian-blue saucer-shaped flowers. Desert ranges to 4000 ft. Pkt. 10¢; oz. 70¢.
- P. parryi**—12 in. Rich violet cup-shaped flowers. Valleys and hillslopes of southern California. Pkt. 10¢; oz. 60¢.
- P. tanacetifolia**, Wild Heliotrope—3 ft. Crowded spikes of lavender flowers. Valleys and foothills. Pkt. 10¢; oz. 35¢; lb. \$4.00.
- P. viscida**—12 in. Intense gentian-blue white-centered bowl-shaped flowers. Southern coast. Pkt. 10¢; oz. 70¢.
- P. whitlavia**, Wild Canterbury Bell—12 in. Long bell-shaped deep purple flowers. Pkt. 10¢; oz. 60¢.

**Platystemon californicus**, Cream Cups—8 in. Charming little cream-colored poppy. Pkt. 10¢.

**Salvia carduacea**, Thistle Sage—18 in. Large lavender flowers in white cotton-like whorls. Strongly lemon-verbena scented. A beautiful plant. Dry sandy mesas. Pkt. 10¢.

**S. columbariae**, Chia—12 in. Whorls of brilliant blue flowers. Dry hillsides. Pkt. 10¢.

**Tithonia speciosa**, Mexican Sunflower—6 ft. Shrubby. Large fiery orange-scarlet zinnia-like flowers. Needs much heat. Mexico. Pkt. 10¢; oz. \$2.50.

**ALSO**  
**RECOMMENDED FOR NATURALIZED PLANTINGS**  
(not native species)

**Bidens humilis**, Miniature Cosmos—12 in. Perennial. Golden-yellow flowers. Pkt. 10¢.

**Glaucium tricolor**, Horned Poppy—2 ft. Biennial. Large ruffled silver leaves. Orange-scarlet flowers. Recommended for dry sunny banks and roadsides. Pkt. 10¢.

**Linaria maroccana** var. **hybrida**—12 in. Annual. Bushy plant with many dainty spikes of flowers in shades of purple, red, yellow, pink and lavender. Pkt. 10¢; oz. 75¢; lb. \$7.50.

**GAILY COLORED GIFT PACKETS**

of California Wild Flowers. With list of  
names and planting directions.  
Suitable for all climates.

California Poppies and Hybrids	\$ .10
Low-growing flowers, six kinds	.25
Tall flowers, six kinds	.25
Wild Flower Mixture, eighteen kinds	.50